

# DELIVERING QUALITY GROOMING SOLUTIONS TO A DISCERNING MARKET

Heiniger is staying true to the company's core values of delivering trusted Swiss quality products, this time to the pet grooming space.

Last month the company unveiled 2 new trimmers to the market. The Midi and Mini deliver the same quality performance and precision expected from the popular Saphir clipper, but in a smaller, lightweight and more portable package.

Heiniger's Grooming Range includes the exclusive distribution of ProGroom shampoos, conditioners and fragrances that have a very strong following from discerning groomers and owners. Heiniger Grooming is also set to release a full range of combs, brushes and scissors under their Style range of products in the coming months, positioning Heiniger Grooming as a complete solutions provider for small animals.

Groomers and pet owners alike have had positive feedback after trialling Heiniger's Grooming Range clippers. Local Heiniger reps are visiting groomers nationwide, providing an opportunity to trial the new Midi and Mini clippers, as well as distributing ProGroom sample bags to its customers

The second half of the year will see Heiniger continue its strong and well-received arrival into the grooming industry with a line up of key grooming and pet-related events that showcase the company's full grooming solution. Heiniger proudly continues to provide unparalleled customer service, support and training to its clients.

**To find out about upcoming grooming events or to see if a Heiniger representative is available in your area, contact (08) 9434 0000 or follow 'Heiniger Grooming' on Facebook. ■**



## PET CITY MT GRAVATT CELEBRATES 60 YEARS IN BUSINESS

Pet City Mt Gravatt began life as Mt Gravatt Produce in 1957 on Logan Road in what was primarily a farming area on the outskirts of Brisbane.

Times changed and the clientele with it so that Mt Gravatt Produce became Pet City Mt Gravatt to service the ever evolving character of the locality. Today it is a premier business that has served the community with great pride and an emphasis on quality service.

Pet City's owner, Evio Contenati, and public face of the business, Kim Peries, have proved a formidable team that has steered the business through decades of ever increasing awareness of the value of pets in the home and responsible pet ownership. ■



Ian Waker State member for Mansfield, Lord Mayor Graham Quirk for Brisbane, Federal member for Bonner Ross Vasta, Steven Haug Councillor for Mansfield, Krista Adams Councillor for Greenslopes