

Pet Industry News is Australia & New Zealand's only pet trade magazine.

Published four times a year, around 4000 copies of *PIN* are sent free of charge to every pet shop, aquarium, kennel/cattery, grooming business, wholesaler, major vets, etc. in our region.

ARTWORK CHARGE

Please note:

ads that require adjustments to artwork may incur an additional fee

Please note:

ads which need to be made up by us, contact (02) 8765 1934 for the requirements.

Material to be submitted AT LEAST 10 days prior to the deadline dates .

Additional charge will be made for making up your ad.

Please see www.petnews.com.au for a booking form for PIN Directory of Suppliers



Pet Industry News Quarter page Special Guidelines

DEADLINES: *(dates subject to change)*

Issue	Published:		Art supplied DEADLINE
No. 2	Winter 2010	JUNE	21st May 2010
No. 3	Spring 2010	SEPTEMBER	1st September
No. 4	Summer 2010	DECEMBER	27th November 2010
No. 1	Autumn 2011	DECEMBER	TBA

Please complete this form and **fax** it back to us on **(61.2) 8757 3579**
For enquiries please **call (61.2) 8765 1934** or **email narelle@petnews.com.au**

1/4 page 90_(w) x 135mm_(h)

\$330.00

- Ads are run together alphabetically
- Please note that there is no further discount

Please tick the following issue you wish to place you ad(s)

- Winter (June 2010)** **Spring (September 2010)**
 Summer (December 2010) **Autumn (March 2011)**

Name of Company or Individual: _____

Contact: _____ Position: _____

Address: _____ State: _____

Postcode: _____ Country: _____ Ph: (____) _____ Fax: (____) _____

Mobile: _____ Email: _____

Signed: _____ Date: _____

Please supply ad files as **high-resolution PDF** — Please tick format ad will be supplied

- Mac PC CD DVD

Despatch by: Mail (17/38 Hilly St, Mortlake NSW 2137) Email(graphics@petnews.com.au)

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www.petnews.com.au